

## **TOURISSIMO**

INTERNATIONAL TOURISM FAIR

14>16 FEBRUARY 2020

CONVENTION & EXHIBITION CENTRE STRASBOURG

27th EDITION #tourissimo

# REGISTRATION FILE TOURISSIMO 2020

PLEASE SEND BACK TO:
STRASBOURG ÉVÉNEMENTS
TOURISSIMO - PLACE DE BORDEAUX
ER 67 082 STRASBOURG CEDEX

YOUR DETAILS		
Name or Company name:		
	Town:	
Telephone:	Mobile phone:	
Email address:		
Company registration N°.		
VAT number:		
Person in charge of stand:	Position:	
Email address:		
Direct line:	Mobile phone:	
RUSINESS NAME:		
		etical listing in the catalogue. Mention in the
	·	
zatalogue is only guaranteed i	or exhibitors who confirm their participation	on in the Fair before 10 January 2020.
PRODUCTS & SERVICES EX	HIBITED (any product not mentioned cannot	t be exhibited)
	HIBITED (any product not mentioned cannot	
Website: www		
Website: www		
Website: www Your new additions for 2020:		
Website: www	MANDATORY):	
Website: www Your new additions for 2020: YOUR BUSINESS SECTOR ( ☐ Agence de voyage	MANDATORY):	Cruise operator
Website: www	MANDATORY):  Coach tour operator Institutions & Associations	☐ Cruise operator ☐ Leisure and Well-being
Website: www	MANDATORY):  Coach tour operator Institutions & Associations Outdoor, Bicycle touring	☐ Cruise operator ☐ Leisure and Well-being ☐ Local specialities, Wine tourism
Website: www Your new additions for 2020: YOUR BUSINESS SECTOR ( ☐ Agence de voyage	MANDATORY):  Coach tour operator Institutions & Associations	Cruise operator Leisure and Well-being
Website: www	MANDATORY):  Coach tour operator Institutions & Associations Outdoor, Bicycle touring Transport	☐ Cruise operator ☐ Leisure and Well-being ☐ Local specialities, Wine tourism
Website: www	MANDATORY):  Coach tour operator Institutions & Associations Outdoor, Bicycle touring Transport  erent from business address)	Cruise operator Leisure and Well-being Local specialities, Wine tourism Other
Website: www	MANDATORY):  Coach tour operator Institutions & Associations Outdoor, Bicycle touring Transport  erent from business address)	Cruise operator Leisure and Well-being Local specialities, Wine tourism Other
Website: www Your new additions for 2020: YOUR BUSINESS SECTOR (  Agence de voyage  Accommodation  Tourist Office  Hydrotherapy  NVOICING ADDRESS (if difference or Company name:	MANDATORY):  Coach tour operator Institutions & Associations Outdoor, Bicycle touring Transport  erent from business address)	Cruise operator Leisure and Well-being Local specialities, Wine tourism Other
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#### 1. YOUR REGISTRATION DISCOUNT Registration fees (compulsory for exhibitor and co-exhibitor) €290 excl. VAT The flat rate includes: - File administration if you send back your completed registration form before - Registration in visitor's guide € 290 - 100 e-invitations - Exhibitor badges depending on your surface area 15 November 2019 - A communication kit: email signature, web banners (3 sizes) - WIFI access Insurance (compulsory) - Comprehensive / Damages (Capital insured €10,000 - Excess €150 per claim) € 55 - Exhibitor's civil liability (Comprehensive coverage €8,000,000 of which €1,900,000 material € 25 damage - Excess €150 per claim) TOTAL OF YOUR REGISTRATION EXCL. VAT A €.....

#### 2. YOUR LOCATION

Dimension of your stand (minimum size 3 x 3 m)

Length ......  $m \times Width \dots m = \dots m^2$ 

LAYOUT DESCRIPTION	BARE STAND	EQUIPPED STAND*
Dessins non contractuels		
Floor marking	V	V
Carpet	√	√
Aluminium frame, melamine panel		√
Brand name flag, double-sided		√
1 electric connection (consumption incl.) of 1 kW per 9 m <sup>2</sup>		√
1 rail with 3 spotlights 100W per 9 m²		V

RHIN HALL								
STAND NU	TARIFS	QUANTITÉ	MONTANT HT					
Rhin Hall rate	€ 134		€					
Corner	€ 208		€					
Waste collection (per m²) - <b>COMPULSORY</b>	€ 5,50		€					
STAND ÉQUIPÉ*								
Rhin Hall rate	€ 155		€					
Corner	€ 208		€					
Waste collection (per m²) - <b>COMPULSORY</b>	€ 5,50		€					
TOTAL EXCL. VAT		2	€					

 $<sup>^{*}</sup>$  Sur la base d'un stand équipé, nous vous offrons la possibilité d'aménager votre stand grâce à nos packs (voir page 3)

#### MAKE YOUR STAND UNMISSABLE!

	3. LAYOUT OF EQUIPPED STANDS								
	PREMIUM PACK	ESSENTIAL PACK	SMART PACK						
Non-contractual drawing			No.						
Proposed layout (For an equipped stand, cf. page 2)	For an equipped stand, the layout includes: - 1 storage area 1 m² - Front sign, black lettering - Furniture: 1 display stand 1 black high table 3 black high stools 1 green plant	For an equipped stand, the layout includes: - 1 storage area 1 m² - Blue fascia and side panels - White front sign, black lettering - Furniture: 1 display stand 1 white high table 5 white high stools 1 white reception counter	For an equipped stand, the layout includes:  - Blue fascia + frieze on back partitions - 2 white, rounded front signs, black lettering - Furniture: 1 counter 2 stools 1 document display stand 1 green plant						
Rates in addition to your EQUIPPED STAND offer	€75 per m² i.e m² x €75 = €	€ 98 per m² i.e	m² x € 98 = €						
Colour change Colour chosen:	€ 20 per m² i.e m² x € 20 = €								
TOTAL (pack + colour change)	€	€	€						



4. ADDITIONAL SERVICES								
SERVICES Find our full range of services in the Exhibitor's Guide	UNIT PRICE € EXCL. VAT	QUANTITY	AMOUNT EXCL. VAT					
Electricity - Halls (consumption included)								
Single-phase connection 3 kW + 2 single-phase sockets	€ 244		€					
3-phase connection 10 kW + 3 single-phase sockets	€ 435		€					
3-phase connection 20 kW with supply on single-phase and 3-phase sockets (P17)	€ 921		€					
General arrangements								
Carpet Navy blue Mottled grey Mottled red	€ 12 / m²		€					
Cleaning of stand								
Clean-up the day before opening	€ 4 / m²		€					
Daily cleaning of stand while the Fair is open (includes clean-up the day before opening)	€7/m²		€					
Furniture hire								
FULL PACK: 1 stool, 1 counter, 3 chairs, 1 table, 1 display stand, 1 green plant								
I I M ITI I	€ 285		€					
WELCOME PACK: 2 stools, 1 counter NOIR / BLANC								
# 1	€ 160		€					
RECEPTIVE PACK: 3 chairs, 1 table NOIR / BLANC								
The series of th	€ 75		€					
TOTAL ADDITIONAL SERVICES EXCL. VAT		4	€					

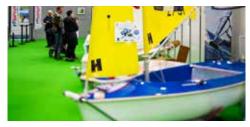
	5. SPEED MEETING PRO	
NEM:	SERVICES	AMOUNT EXCL. VAT
	In collaboration with MesSorties.fr	
	ake part in the #2 SPEED MEETING PRO to meet up with excursion orga (representatives of works' committees, associations, clubs, businesses	
Your package	(representatives of works' committees, associations, clubs, businesses includes:	
Your package · 3-minute pito	(representatives of works' committees, associations, clubs, businesses	, etc.)
Your package · 3-minute pito	(representatives of works' committees, associations, clubs, businesses includes: the to present your company to all the organisers the 1 table - 4 chairs	

6. YOUR COMMUNICATION TOOLS							
SERVICES	UNIT PRICE € EXCL. VAT	QUANTITY	AMOUNT EXCL. VAT				
Strasbourg Events advertising media							
Visitor's Guide							
Your logo on the plan	€160		€				
Full page advert	€ 750		€				
Half-page advert	€ 500		€				
Quarter-page advert	€ 250		€				
Site plan of the Fair							
Your logo on the Fair's site plan	€ 280		€				
Tickets							
Printed on back of tickets (paying tickets, e-invitations)	€ 2 500		€				
Distribution							
Neck straps - supplied by the exhibitor/partner - 10,000 articles	€ 2 500		€				
Piggyback insert flyers, samples, balloons etc. (not including staff) per day	€ 750		€				
Strasbourg Events digital media							
Logo on Fair entrance screen	€ 500		€				
Visitor newsletter visibility	€1000		€				
TOTAL COMMUNICATION SERVICES EXCL.VAT		6	€				
Additional exhibitor badges (VAT 10%)							
Additional exhibitor badges / unit	€ 12		€				
TOTAL EXHIBITOR BADGES EXCL. VAT		7	€				
TOTAL € EXCL. VAT <b>1 + 2 + 3 + 4 + 5 + 6</b>	DISCOUN €290 excl.	A L	€				
EARLY REGISTRATION if you send back the completed registration form before 15 November 2019 (except SPEED MEETING PRO only)	if you send back	stration	€ - 29				
VAT 20%	15 November		€				
TOTAL € EXCL. VAT 🕡			€				



TOTAL € INCL. VAT





#### **PAYMENT**

#### **PAYMENT TERMS AND CONDITIONS**

Compulsory down payment of 40% of the total amount including VAT to be sent with your reservation. Only registration forms that have been duly **completed, signed and sent with the down payment** shall be taken into account. The balance is due without fail at the latest one month before the event opens, i.e. **10 January 2020**. Any late payment shall incur interest calculated at the ECB interest rate increased by 10%, to which shall be added the legal flat rate indemnity of €40. All payments must be written out to: **STRASBOURG ÉVÉNEMENTS**, **Salon Tourissimo**, **Place de Bordeaux - FR 67082 STRASBOURG Cedex.** 

#### **CANCELLATION TERMS AND CONDITIONS**

Should the exhibitor cancel (by recorded delivery letter with acknowledgement of receipt only):

BEFORE 15 December 2019, the registration fees including VAT shall not be reimbursed.

I HEREBY ENCLOSE DOWN PAYMENT OF € .....

<u>AFTER 15 December 2019</u>, all sums paid shall remain in the organiser's possession. The balance of the stand hire invoice shall remain due unless the Committee manages to rehire it out under the usual terms and conditions.

Any dispute shall be referred solely to the Courts of Strasbourg by express agreement of the parties. For any total or partial cancellation of technical and supplementary orders by the client occurring less than 30 calendar days before the 1st day of installation/assembly/delivery/service, the amount of the order shall remain due in full by the client.

LI BANK TRANSFER Account holder: SA STRASBOURG ÉVÉNEMENTS	BANK CODE         BRANCH SORT CODE         ACCOUNT         NUMBER CHECK DIGITS           30087         33080         00023701301         01           DOMICILATION         CIC ENTREPRISE STRASBOURG           IBAN: FR76 3008 7330 8000 0237 0130 101         BIC: CMCIFRPP
☐ CARD ☐ VISA	□ EUROCARD/MASTERCARD □ AMERICAN EXPRESS
I hereby authorise STRASBOURG ÉVI	ÉNEMENTS TO DEBIT MY CARD FOR THE AMOUNT OF: €
-	
Name on card:	Card identification number:
☐ CHEQUE MADE OUT TO STRASB	OURG ÉVÉNEMENTS
receive an invoice exempt of VAT (cf. Failing this, VAT shall be invoiced and Direction des Résidents étrangers à	n their country possess a VAT identification number. This number must absolutely be mentioned to page 1). I may be recovered from the French tax department after the event at the following address: l'Etranger et des Services Généraux Service Remboursement TVA : 10 rue du Centre, TSA 60015, 33 1 57 33 84 00 - Fax +33 1 57 33 84 77
by all exhibitors and parties. Whether	tors undertake to adhere to all the clauses of the internal regulations and ensure that they are respected the area is hired out bare or equipped, any exhibitor wishing to set up specific decoration or layout is de fair organiser reserves the right to change or dismantle any installation which may inconvenience the I public.
payment terms and conditions, and in default of payment on the date of the company that I represent is duly	he internal regulations for the event, available at <a href="http://www.tourissimo-strasbourg.com">http://www.tourissimo-strasbourg.com</a> and the that I accept all the clauses and requirements therein. I hereby declare that the company is not this request and certify that all information given is accurate. I hereby confirm on my honour that incorporated in its home country and that I have read the regulations concerning the protection of red should temporary personnel be employed on my stand. I hereby declare that I am authorised the company.
DOCUME	NTS TO BE ENCLOSED WITH YOUR REGISTRATION
Proof of company incorporation w	rith the Trade and Companies Register dated within the last 3 months
Proof of the down payment of 409	
NOTA BENE: ANY REGISTRATION I	IPTION ENVOYÉ SANS ACOMPTE NE SERA PAS PRIS EN COMPTE. L'AFFECTATION DES STANDS FORM RETURNED WITHOUT DOWN PAYMENT SHALL NOT BE TAKEN INTO CONSIDERATION. RDER OF ARRIVAL OF THE COMPLETED FILES.
	he signatory:
	On (date):
Agreed and signed	
Signature, preceded by the handwr	itten text "Lu et approuvé" (read and approved). Company stamp

#### **LAYOUT PLAN**

STAND	
Name: Number: Hall:	

#### TO BE SENT BACK TO

STRASBOURG ÉVÉNEMENTS / Service exposants Place de Bordeaux - 67082 STRASBOURG Cedex exposants@strasbourg-events.com

#### **BEFORE 10 JANUARY 2020**

#### Please inform us of the location of the services you order in the sketch below::

- Electric connection, spotlight rail, additional power sockets,
- Water inlet and evacuation points
- Additional equipment ordered, partition, storage area, shelves,
- Your audio-visual and IT arrangements
- Your internet connection



If you do not give us specific instructions to the contrary, the connections (water, electricity, Internet) will be set up in the corner of the stand or in the middle of the back partition or at the centre for island stands.

Any request to rearrange the connections on site shall be invoiced at the rate of €100 excl. VAT

#### **KEY**

R = storage area + door (please indicate direction of opening) E= electric box

O+/O = water inlet and evacuation points

P = power sockets with cables laid under carpet I = Internet connection

TV = screen

			ple	oosition icate ne		nds			

#### A LECTURE TO PUT YOU IN THE SPOTLIGHT!

In the frame of you participation in the Tourissimo 2020 Fair, you can propose one or more lectures to showcase your brand.

Duration: 30-45 mins max									
Day(s) requested : Triday	☐ Saturday	☐ Sunday							
Title(s) / Theme(s) of the lecture:									

PLEASE NOTE: Requests are taken into account in the order in which they arrive and validated by email depending on the slots available. To validate a lecture, confirmation will be sent by email to the person in charge of the stand (main contact given on page 1).

#### **YOUR CONTACTS**

#### **SALES TEAM**

**Bérangère LAVOILLOTTE - Project Manager** +33 (0)3 88 37 21 20 - blavoillotte@strasbourg-events.com

#### Salah FILALI - Account Manager

+33 (0) 3 88 37 21 07 - sfilali@strasbourg-events.com TRAVEL AGENTS / COACH TOUR OPERATORS / AIR TRAVEL / TOURIST OFFICES / INSTITUTIONS / ASSOCIATIONS

#### Caroline MAZILLIER - Account Manager

+33 (0) 3 88 37 67 35 - cmazillier@strasbourg-events.com LOCAL AND REGIONAL TOURIST OFFICES / MUSEUMS / LEISURE PARKS / OFF THE BEATEN TRACK -RENTED AC-COMMODATION - CAMPSITES/ LOCAL SPECIALITIES AND WINE TOURISM / CAMPER VANS

#### Olivier ROUQUETTE - Account Manager

+33 (0) 3 88 37 21 23 - orouquette@strasbourg-events.com HOTELS / SPA HOTELS / HYDROTHERAPY / CRUISES / OUTDOOR / BICYCLE TOURING



### REGISTRATION DEADLINE: 10 JANUARY 2020

#### MORE INFO ON OUR WEBSITE

tourissimo-strasbourg.com

#### **FOLLOW US ON SOCIAL MEDIA**

#tourissimo







Place de Bordeaux - FR 67082 Strasbourg Cedex

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info@strasbourg-events.com